



## **Extended BIO - Douglas Weidner**



### **Extended Bio**

Douglas Weidner was a pioneering KM practitioner. He is a respected KM consultant, columnist, speaker and now KM mentor. Prior to becoming Chairman of the KM Institute (2004), he co-founded the first KM professional society and its DC-based Chapter in 1998, re-elected as chapter President in 1999 and 2000. He was co-founder and Executive Director of a successor KM society's Learning Center (2001-4). Douglas developed the internationally acclaimed, Knowledge Management Certification and Master CKM™ Programs in 1999 – 2001, now with over 2,600 Certificants worldwide thru 2009. He created blended versions in 2003 – 2005 (eCKM™), and the world's first interactive video KM Certification Program in 2006, first available in late 2007. He developed the interactive video KM Awareness Series™ for enterprise site licensing as part of the requisite change management awareness campaign, an essential for KM success. First available in early 2010.

In 1995, he became Chief Knowledge Engineer and consultant for US\$30B Northrop Grumman. As a Senior Technical Fellow, he provided Northrop Grumman's KM innovations to clients worldwide, including KM training, assessment/planning, design, and implementation (1995 - 2001). He's been directly involved in KM since he designed the KBase Tool while working at a US DoD think tank (1992 - 1995). He has consulted and mentored the World Bank (1996), the UN (2000), NASA (2000 – 2001), the World health Organization (2004), the Islamic Development Bank (2008), the Inter-American Development Bank (2009) and many other government agencies and commercial firms.

He has trained and advised the Navy Acquisition Reform Office on its worldwide KM system, as well as KM leaders in most every U.S. Government Agency. He has trained KMers from over 1,000 commercial firms to rave reviews. His focus is on the KM Institute's KM Body of Knowledge (KMBOK)™ and its much-expanded worldwide KM Certification offerings for Power (knowledge) Professionals, and Knowledge Specialists. He has been on e-Gov's KM Conference Advisory Board (US) since 2000, the Digital Government Institute's Board since 2008, where he has presented some of their best-attended KM

Fundamentals workshops and advanced KM track sessions and cafes. He served as KM Conference Chair for many international KM conferences.

He is an engineering graduate of the US Air Force Academy--MBA in Business Economics, MSIE in Operations Research. He was the bylined KM columnist for the e-gov Journal (US), has published chapters in KM books and numerous articles, and has been chair, keynote or general session speaker at many KM and learning-focused conferences. Douglas has a proven reputation as a dynamic and influential speaker. His delivery style is considered highly energetic and entertaining (puns and animated graphics), yet truly insightful (practical experiences and exercises). He focuses on the practical application of KM theory and key learning objectives.

His personal KM projects for 2010 include:

- Designing a **KM simulation** as a learning tool and assessment for the rapidly expanding KM Certification program.
- Designing a **Knowledge Maturity Model (KMM)<sup>TM</sup>** for organizational KM certification to be delivered at the DC-based KM Conference in May 2010.

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